



**AK**

# ARIANNA KHALIL

484 - 388 - 1210 AKKHALI@POINTPARK.EDU  
46 MEADOW CREEK LANE, GLENMOORE PA, 19343  
WWW.ARIANNAKHALIL.WORDPRESS.COM

## OBJECTIVE

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To obtain a position in the Graphic Design, Marketing or Advertising fields.

## SKILLS

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Leadership  
Time Management  
Communication  
Organization  
Creativity  
Design/Artistic Processes

## HARDWARE & SOFTWARE

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Adobe Creative Suite  
Illustrator  
Photoshop  
InDesign  
Premiere  
After Effects  
Reader  
Lightroom  
Audition  
Microsoft Office  
Social Media  
Mac & PC Computers  
VJ Kit & Microphone Operations  
DSLR Cameras/Digital Cameras  
Printing, Paper & Assembly

## EXPERIENCE

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### GRAPHIC DESIGN PRACTICUM • POINT PARK UNIVERSITY MUSICAL THEATER DEPARTMENT AND PALLAS THEATER • JANUARY 2017 - PRESENT

Designed and developed branding for the new Musical Theater department and theater

### LEAD GRAPHICS COORDINATOR AND DESIGNER • U VIEW LIVE ELECTION PRODUCTION NOVEMBER 5 - 9, 2016

Pre-created graphics, live updated graphics on seconds notice for live broadcast

### EXECUTIVE GRAPHIC DESIGN MARKETING CHAIR • CAMPUS ACTIVITIES BOARD APRIL 2015 - PRESENT

Oversaw, mentored and taught Graphic Designers  
Assisted in creative development  
Created stylistic shifts to marketing that follow trends

### SALES ASSOCIATE • GYMBOREE • JUNE 2015 - PRESENT

Assisted in sales, customer services and some managerial tasks  
Gained experience in merchandising and inventory

### CO - GRAPHIC DESIGNER AND LAYOUT ASSISTANT • THE GLOBE NEWSPAPER DECEMBER 2015 - PRESENT

Assisted in re-designing layout of newspaper  
Make weekly layout corrections and design graphics

### GRAPHIC DESIGN AND MARKETING ASSISTANT HER CAMPUS: POINT PARK CHAPTER • SEPTEMBER 2016 - PRESENT

Assisted in event advertising and graphics

### GENERAL BOARD MEMBER • CAMPUS ACTIVITIES BOARD OCTOBER 2014 - APRIL 2015

Sharpened Adobe skills through training  
Assisted with the re-branding of CAB's advertising elements  
Adobe design skills and time management

### YEARBOOK EDITOR-IN-CHIEF • DOWNINGTOWN STEM ACADEMY • 2011 - 2014

Constructed three yearbooks from start to finish  
Led and trained general staff members  
Adobe Creative Suite and journalistic skills

## EDUCATION

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**AWAITING ENROLLMENT APPROVAL: CONCURRENT MASTER DEGREES • EXPECTED DATES: 2018 - 2019 • POINT PARK UNIVERSITY**  
Advertising and Public Relations; Business Administration focused in Marketing

**BACHELOR OF THE ARTS • 2014 - GRADUATION: FALL 2017 • POINT PARK UNIVERSITY**  
Multimedia Degree with a concentration in Graphic Design; Dean's List

**STANDARD DIPLOMA AND INTERNATIONAL BACCALAUREATE • 2011 - 2014 • DOWNINGTOWN STEM ACADEMY**  
First class to graduate; High Honor Roll



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### **REFERENCES**

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#### **COLTEN GILL**

**EXECUTIVE DIRECTOR OF CAMPUS ACTIVITIES BOARD 2016 - 2017  
VICE PRESIDENT OF MARKETING CAMPUS ACTIVITIES BOARD 2015 - 2016  
(724) 504 - 2459  
crgill@pointpark.edu**

#### **JOSH CROUP**

**POINT PARK UNIVERSITY'S THE GLOBE NEWSPAPER EDITOR-IN-CHIEF 2015 - 2016  
(724) 841 - 4907  
jdcroup@pointpark.edu**

#### **MARCIA BRAID**

**GYMBOREE STORE MANAGER 2015 - 2016  
(703) 244 - 9760**

#### **ROBERT MEYERS**

**POINT PARK UNIVERSITY PROFESSOR  
DESIGN MENTOR AND TEACHER  
rmeyers@pointpark.edu**